**University of Cambridge
VERY shorts 2020**

**Project brief**

Cambridge very shorts is a novel research illustration competition. It builds up on the successes of Cambridge shorts but it is the first of its kind. The role of the visual artist is to convert University of Cambridge research into an illustrated gif animation.

**Objective for illustrators/animators**

Develop a gif animation based on current research by University of Cambridge academics.

**Timeline**

**Key dates for creatives working on VERY Shorts:**

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| **15 March** | Application deadline for researchers and creatives |
| **20 March** | Shortlisted candidates will be contacted |
| **2 April** | 3 to 5 pm, first informal meeting in Cambridge, pairing between researchers and creatives |
| **2 April – 15 May** | Co-development of project idea between researcher and creative |
| **15 May** | Submission deadline for project ideas to project coordinators, this will be followed by a project meeting (can be vial phone) |
| **May to September 2021** | Creation of final animation |
| **1 September**  | Deadline for project submission |
| **October 2020 – March 2021** | Project presentations during Cambridge festivals and online |

**Expectations of time needed**

We estimate a time commitment of 2-4 days for creatives. This includes 2 h for the initial meeting, time to co-develop the project idea in close collaboration with the researcher, and time to illustrate and present the final animation. While attendance in person during the initial meeting on 15 March is required, the co-development and mid-project meeting (after the 15 May) can be arrange as video calls.

**Budget**

We except project proposals for up to £1000 (submitted by 15 May). This should include your time, materials and necessary travel expenses to Cambridge.