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| **Activity/Project** |  |
| **Aims**BIG picture, Broad, Intentional, GroundedThese are your project aims |  |
| **Audience**And how to reach themBarriers for engagement?Consider diversity and inclusion. |  |
| **IMPACT**This is the long-term sustainable change you would like to occur as a result of your engagement. |  | **Evaluation questions?****Evaluation methods?****Performance indicators/measurement of success** |
|  |
| **Project** | **Planning/resources** |
| **Inputs - what is required to achieve your aims and objectives**Consider: resources needed, staffing, activity type etc. |  |
| **Outputs - what the project produces**Activities, publications, websites, teacher guides, blogs etc. |  |
| **Outcomes - short term change** |  | **Evaluation questions?****Evaluation methods?****Performance indicators/measurement of success** |