UNIVERSITY OF CAMBRIDGE

Default Question Block

Rising Stars training in engaging communications and public engagement

This course offers training in public engagement for postgraduates, post-docs and early career academics at Cambridge. We'll take participants through the steps involved in planning, organising and delivering a public engagement activity with the opportunity to run the activity you have developed at the Cambridge Festival. The Festival runs from 14-28 March 2024 with our family weekend on 23-24 March.

This intensive multi-disciplinary course consists of five three hour lunch and learn training sessions and festival participation. Sessions cover:

- Focussing on public engagement, looking at the why, who and what!

- Ethics and equity in engagement

- Creating innovative projects for public Festivals

- Essential event co-ordination; marketing, health & safety, evaluation

- Communication skills for engagement, accessibility and interactivity.

Closing date for applications Monday 9 October

Name

Email address

Department

Career stage

○ PhD student

○ Early Career Researcher

○ Academic staff

○ [   ] Other

Please confirm you are able to attend all training sessions, including the Cambridge Festival

Each lunch and learn session runs from 11am to 2pm.

1. Fundamentals and focus – Wednesday 18 October

2. Ideas generation – Thursday 2 November

3. Planning and attracting attention – Tuesday 14 November

4. Testing and two way communication – Jan/Feb date to be decided by cohort

Cambridge Festival - 14-28 March with our family weekend 23-24 March

5. Evaluation and next steps planning - April date to be decided by cohort

○ Yes

○ No - please provide a reason why you cannot attend all sessions

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Tell us a little bit about your research, write in an accessible way and use around 100 words.

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What public engagement experience do you have, tell us what you have done in around 50 words.

Why is public engagement important to you? Let us know in around 100 words.

Please let us know if you need any adjustments made to support your participation in this course.

If you have any comments or questions, please add them here and we'll get back to you.

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