

**Public Engagement Starter Fund**

**Application Form and Guidance for Applicants**

**University of Cambridge**

**Public Engagement Starter Fund**   
The Public Engagement team is delighted to announce the return of a funding scheme to support innovative public engagement with research activities.

**Closing date: Friday 20 September 2019**

University of Cambridge research staff and postgraduates are eligible to apply for Starter funds of up to £1,500 for novel public engagement projects underpinned contemporary research. These public engagement projects will aim to:

1. reach a specific target audience relevant to your research
2. develop a partnership with a community of interest
3. create an innovative activity for Cambridge Festival of Ideas and/or Cambridge Science Festival

*Note: If you plan to build on an existing public engagement project you must demonstrate how this grant will support a significant new development or change in direction*.  
  
For the purpose of this grant, we have adapted the [National Coordinating Centre’s](http://www.publicengagement.ac.uk/) definition of public engagement with research:

*Public Engagement with Research describes the myriad of ways in which the activity and benefits of higher education and research can be shared with the public. Engagement is at its core a two-way process, involving interaction and listening, with the goal of generating mutual benefit. Public Engagement with Research is multifaceted and may entail dissemination, collaboration, consultation and inspiration of and with audiences through various means.*

Proposed projects can take a variety of formats, provided a clear rationale is given regarding the appropriateness of the intended audience, method of engagement adopted, and how the necessary resources and expertise will be secured.   
  
Details of projects funded by the previous funding round which met these criteria can be found on our [website](https://www.cam.ac.uk/public-engagement/information-for-staff-and-students/public-engagement-starter-fund/projects-funded-through-the-2018-public-engagement-starter-fund).

Activities must take place by the end of October 2020. Successful applicants will be supported by the University Public Engagement team with advice and training, and must submit an interim and concluding report including thorough evaluation upon completion of the project.

Please complete your application form and submit it to [publicengagement@admin.cam.ac.uk](mailto:publicengagement@admin.cam.ac.uk) by **Friday 20 September 2019 as a Word file named ‘2019\_StarterFund\_*lastname*’**. Applications will be assessed by a selection committee, and applicants notified by mid-October at the latest. Research students and postdocs should receive permission from supervisors before applying. College researchers are fully eligible to apply.

Note: The Public Engagement team encourages applicants to discuss potential applications with them before submitting and will be visiting different parts of the University to offer short one-to-one appointments. Please email [publicengagement@admin.cam.ac.uk](mailto:publicengagement@admin.cam.ac.uk) to find out more.

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| **1** | **Applicant details (please add additional boxes for any joint applicants)** | | | | | |
| Title | | |  | | | |
| First name | | |  | | | |
| Surname | | |  | | | |
| Department | | |  | | | |
| Role (e.g. PhD, postdoc, lecturer, UTO, CTO etc.) | | |  | | | |
| Work address | | |  | | | |
| Telephone | | |  | | | |
| Email | | |  | | | |
| **2** | **Have you discussed this application with a member of the Public Engagement team?** | | | | **Yes** | **No** |
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| **3** | **Title of proposed project:** | | | | | |
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| **4** | **Please provide a summary of the research that your public engagement project is based on (max 200 words)** | | | | | |
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| **5** | **Who is your target audience/s and why is it important to engage them with your research? Why is it relevant for them? (max 100 words)** | | | | | |
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| **6** | **Please outline the details of your proposed project, why you have selected this method of engagement, and how will it reach your target audience (max 300 words)** | | | | | |
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| **7** | **Please provide details of anticipated timescales for the planning and delivery of this project, in light of all activity requiring completion by October 2020 (max 50 words)** | | | | | |
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| **8** | **Please describe the effect that this proposed project would have on your research, professional development and on the audience you engage with (max 200 words)** | | | | | |
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| **9** | **What evaluation will you undertake during and after this project? How will you use this to assess the effectiveness of your project? (max 100 words)** | | | | | |
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| **10** | | **Amount of funding applied for (between £500 and £1,500)** | | | | |
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| **11** | | **Please provide a breakdown of the anticipated expenditure for your fund (max 100 words)** | | | | |
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| **If you are a postgraduate student or postdoc, please confirm that you have permission from your supervisor for this project** | | | | Supervisor name:  Signed: | | |