

Project brief

Cambridge Shorts is the continuation of a project to support early career researchers in developing professional short films with filmmakers, illustrators and animators. The short films will be presented online and during the Cambridge Festivals to increase the visibility of your work. The role of the creative is to convert research from the University of Cambridge into a short film (max 2 minutes).

Objective for creatives:

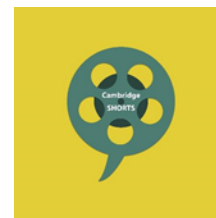
Develop a short film based on current research by Cambridge Academics. This can be a creative piece of work, we are not looking for traditional interview based research documentaries.

Please see the Short films submitted for Creative Encounters 2020 for reference:

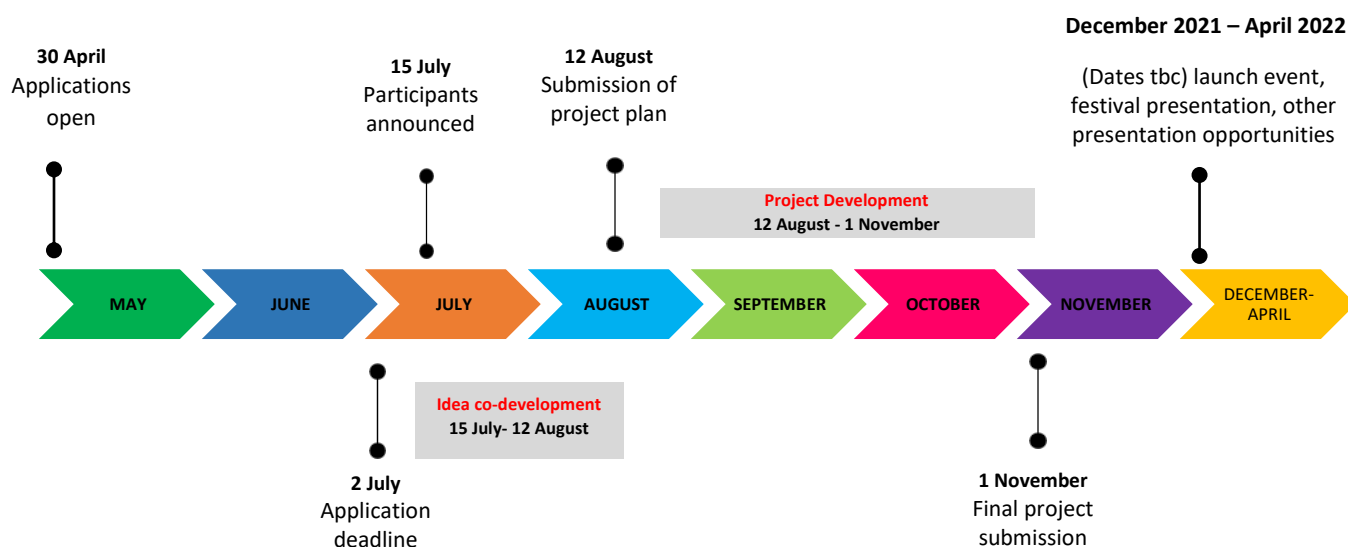
<https://www.youtube.com/watch?v=PSqWj8mwoCA>

The main deliverable for The Cambridge Shorts will be:

- Short film based on the collaborators research maximum 2 minutes.
- Short documentary style film (max 3 minutes in length), which will include the creative process, the researcher explaining the research behind the film, the collaborative process between the researcher and creative, creatives' experience working with the researcher and in this project.
- Creative to provide the final film (max 5 minutes in length) that includes the short film and the creative process outlined above as one complete edited piece and the final short film (maximum 2 minutes in length) excluding the documentary process. The films to be submitted in MP4 format.
- To submit a GIF to be used as part of promotion.
- A thumbnail image from the film that reflects the content of the short film in the best light.
- The researcher to provide a maximum of 100 words description of their researcher for publicity and promotion.



Timeline



2 July

By 15 July

Application deadline for researchers and creatives
Shortlisted candidates will be contacted. Pairing between researchers and creatives

15 July- 12 August

Initial meetings will take place for the co-development of project idea between researcher and creative

12 August

Submission deadline for project ideas and final budgets to project coordinators, this will be followed by a project meeting (via MS Teams or Zoom)

12 August – 1 November

Creation of final short film and documentary

1 November

Deadline for film submission

December 2021-April 2022

Project presentations during Cambridge festivals and online

Expectations of time needed

We estimate a time commitment of 3-5 days for creatives. This includes time for meetings, time to co-develop the project idea in close collaboration with the researcher, and time to shoot/create and edit the final short film and documentary. Due to current COVID restrictions the initial meeting, which will take place on a suitable date for all parties between 15 July- 12 August, the co-development with the researcher and a mid-project meeting (by 1st September 2021) will take place online either on MS Teams or Zoom.

Budget

We expect project proposals for up to £3000 (submitted by 12 August). This should include your time, storyboard, design, materials, edits, sound, etc.