



UNIVERSITY OF CAMBRIDGE

CAMBRIDGE CREATIVE ENCOUNTERS SHORTS 2022 - For Creatives

### Project brief

Cambridge Shorts is the continuation of a project to support early career researchers in developing professional short films with filmmakers, illustrators and animators. The short films will be presented online and during the Cambridge Festivals to increase the visibility of your work. The role of the creative is to convert research from the University of Cambridge into a short film (max 2 minutes).

### Objective for creatives

Develop a short film/animation based on current research by Cambridge Academics. This can be a creative piece of work, we are not looking for traditional interview based research documentaries.

Please see the Short films submitted for Creative Encounters 2020 & 2021 for reference:

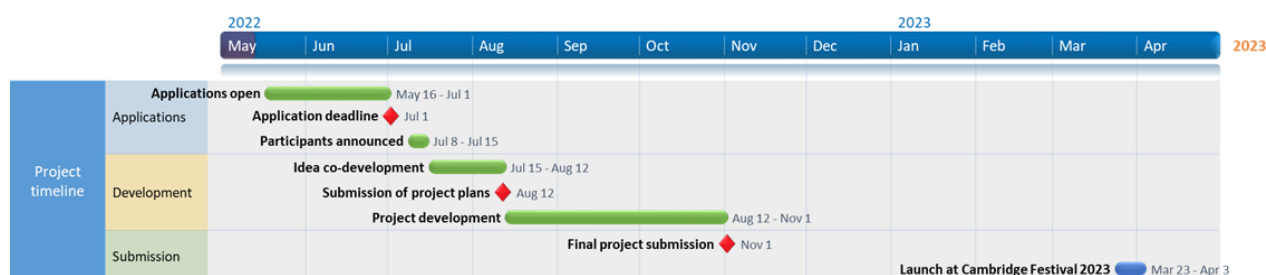
<https://www.youtube.com/watch?v=PSqWj8mwoCA>

<https://www.cam.ac.uk/public-engagement/creative-encounters-2022/overview>

The main deliverable for The Cambridge Shorts will be:

- Short film based on the collaborators research maximum 2 minutes.
- Short documentary style film (max 3 minutes in length), which will include the creative process, the researcher explaining the research behind the film, the collaborative process between the researcher and creative, creatives' experience working with the researcher and in this project (specific guidelines for the documentary will be available on request).
- Creative to provide the final film (max 5 minutes in length) that includes the short film and the documentary outlined above as one complete edited piece, and the final short film (maximum 2 minutes in length) and documentary as separate files. All films to be submitted in MP4 format.
- The film and documentary to include subtitles.
- To submit a GIF to be used as part of promotion.
- A thumbnail image from the film that reflects the content of the short film in the best light.

## Timeline



### 1 July

Application deadline for researchers and creatives

### By 15 July

Shortlisted candidates will be contacted. Pairing between researchers and creatives

### 15 July- 12 August

Initial meetings will take place for the co-development of project idea between researcher and creative.

### 12 August

Submission deadline for project ideas and final budgets to project coordinators, this will be followed by a project meeting (via MS Teams or Zoom)

### 12 August – 1 November

Creation of final short film and documentary

### 1 November

Deadline for film submission

### December 2021-April 2022

Project presentations during Cambridge festivals and online

## Expectations of time needed

We estimate a time commitment of 5-6 days for creatives. This includes time for meetings, time to co-develop the project idea in close collaboration with the researcher, and time to shoot/create and edit the final short film and documentary. The initial meeting between creatives and researchers will take place on a suitable date for all parties between 15 July- 12 August. This first introductory meeting will be online on MS Teams or Zoom.

The co-development with the researcher and a mid-project meeting (by 1<sup>st</sup> September 2021) will also take place online either on MS Teams or Zoom.

Please note that there may be some minor editing needed, i.e., videos not delivered in the right format, minor editing requirements, sound or recording problems. Although this does not happen often, in such case we will have to get back in touch to ask you for corrections.

## Budget

We expect project proposals for up to £3000 (submitted by 12 August). This should include your time, storyboard, design, materials, edits, sound, etc.